



Vita Optima

QUALITY FRUIT SERVICES

**Your fruit service
provider for europe**



Vita Optima b.v. | Klappolder 224 | 2665 MR Bleiswijk | The Netherlands

Introduction: Vita Optima BV - Overseas fruit producer & importer and distributor

Vita Optima bv, located in Bleiswijk, is part of the PPO group of companies based in Switzerland. PPO is a company operating globally. We participate in fruit production with specific producers in the category's: fresh grapes, citrus, avocados and exotics in the countries: South Africa, Namibia, Israel, Morocco and Peru.

The Farm to Fork principle and vertical integration is an important and major part of our fresh business. To have an impression of our direct involvement of fruit productions:

Country	PPO-Vita Optima - fruit production and distribution collaborations	Companies
Namibia	Grapes	Solar Grapes
South Africa	Grapes-Citrus - Avocado + Mango + Dates	Mahela - In2Fruit- Green Marketing - Alliance fruit
Zimbabwe	Avocado	Calypso
Israel	Citrus - Avocado + Mango + Dates	Mehadrin
Egypt	Grapes-Citrus - Sweet potatoe + Pomegrenates + Dates	Al Kareem - El Wadi
Morocco	Grapes - Avocado - Citrus	Mehadrin - Atlas Agrumes
Uruguay	Citrus - Avocado + Mango + Dates	Urudor
Peru	Grapes - avocado - mango	Matilda - FLP

We are recognized as the specialist and direct link of overseas grapes, citrus, avocado and mango. Besides our involvement in production, we do also exclusively represent a number of grower – exporters for the distribution of their products for the Northern and Central European markets.

We offer, on week and seasonal base, programs with our receivers (supermarkets, wholesalers and foodservice companies throughout Scandinavia, Northern Europe, Swiss and Austria. All based on quality, efficiency and transparency.

Besides production and the commercial distribution of fresh produce we, as Vita Optima, offer a wide range of import services (from CIF TO DAP). We collect fruit from the ports in Northern and Southern Europe, facilitate supply chain management (such as fiscal clearance, transport, QA&QC – MRL checks, re and prepacking and final distribution & order picking to depot levels)

The import service clients are, besides the PPO group of companies (PPO, Helfer Swiss), a number of grower exporters such as Mahela South Africa, Mehadrin Israel, and several European import and food service companies.

We do provide schooling and healthcare assistance projects through the PPO foundation for our suppliers and own production. These projects are in Spain, South Africa, Israel and Morocco.

Our company structures 2023

PPO Holding

PPO Services AG



freshness. our passion.
PPO

Georges Helfer SA



Mehadrin Central Europe AG



mehadrin
central europe Growers at heart

Mahela Europe AG



MAHELA
EUROPE

Vita Optima



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Perapa AG



perapa ag

Peragri AG




Peragri
ALLIANCE

Peragri Alliance España S.L.



Peragri
ALLIANCE ESPAÑA

PPO Foundation



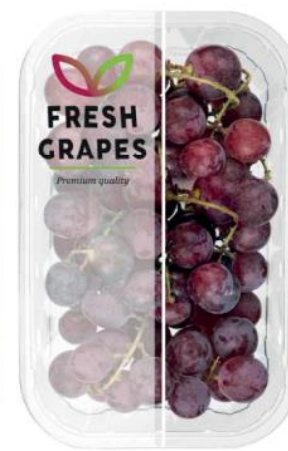
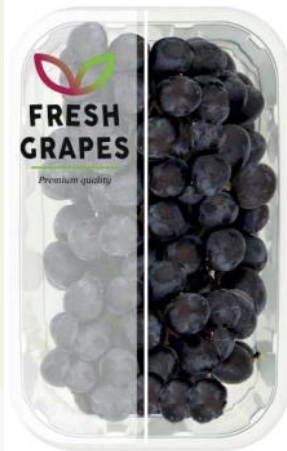
PPO Foundation



Vita Optima Import Service Flow Chart



Packing facility



Packing, re-packing and weighing



- * Place packing
- * Netlon & Girsack
- * Sorting & re-packing
- * Weight recording



Vita Optima Packing Solutions



Quality management examples 2023:

- * QC inspection data and reports are combined in the stock reporting 24/7
- * GGN, MRL, weights and traceability records are kept for each load as per your requirements



D-Quality Survey BV
INDEPENDENT SURVEYORS

Business partner: MSC LETIZIA
 Supplier: MSC LETIZIA
 Vessel Name: MSC LETIZIA
 Container No: GESU419034
 Position:

Inspection Date: 2022-09-28
 Inspection Place: Bleswijk
 Arrival week: 39
 Origin: South Africa
 Inspection impression: Poor till fair



URUD'OR

Boxes damaged: No
 Pallets rejected: Parly
 Pallets damaged: No
 Marks correct: Yes
 Template found: Yes

Mark: 9 = excellent, 8 = good, 7 = normal, 6 = acceptable, 5 = problematic, 4 = unacceptable, 3 = > out of specification, 2 = repack, 1 = dump/destroy

Drawer	Product	Variety	Brand	Category	Classcode	Pallet ID	Lot#	Packaging	Count	Firmness	Weight 1	Weight 2	First appearance	Colour uniformity	Colour tone	Brix 1	Brix 2	Scale	Skin defects	Burning	Worms	Rindbreakdown	Weghts	Mark	Final life
D0991	Oranges	Valencia	MAHELA Citrus	I	3503	5032	4049928955807	15 kg	88	Firm	16128	16227	7	100%	Orange	13.2	14.0	3.4%	5.7%	4.5%	13.6%	1.1%	1.1%	3	Short
Remarks: Photos: 1-1, 2-4, 3-1, 4-5, 5-10, 11-13, 14-15, 16-18																									
D0991	Oranges	Valencia	MAHELA Citrus	I	3503	5001	4049928955807	15 kg	72	Firm	16176	16251	7	100%	Orange	13.0	13.4	4.2%	2.8%		6.9%			7	Normal
Remarks: Photos: 19-21, 22-25, 26-27, 28-29, 30-31																									
D0991	Oranges	Valencia	MAHELA Citrus	I	3503	4370	4049928955807	15 kg	64	Firm	16656	17033	7	100%	Orange	13.1	13.5	3.1%	7.8%		10.9%			6	Normal
Remarks: Photos: 32-35, 36-38, 39-41, 42-43, 44-45																									
D0991	Oranges	Valencia	MAHELA Citrus	I	3503	5100	4049928955807	15 kg	56	Firm	15621	15814	7	100%	Orange	13.1	13.5	5.4%	3.6%	3.6%	12.5%			6	Normal
Remarks: Photos: 46-48, 49-51, 52-53, 54-55																									


Temperature: 4.5-4.7

Underweight: ✔ No

Brix: ✔ Conform

Packaging: ✔


General remarks: General impression poor till normal. Presence of rindbreakdown, skin defects, burning and scale. Normal till short storage is advised.



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Photo 1: 


Photo 2: 


Photo 3: 


Photo 4: 




Photo 5: 


Photo 6: 



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Photo 7: 


Photo 8: 


Photo 9: 


Photo 10: 



Photo 11: 

Photo 12: 

D - Quality Survey is only responsible for the results of inspection including the statements, according to the representative sampling of the inspected lot and related to the moment of inspection.
D - Quality Survey - Ziedewij 5 - 2891 LA Barendrecht - The Netherlands - info@qualitysurvey.com

Filter
Columns
Grouping
Details

<input type="checkbox"/> Lager	Supplier	Article type	Article	GGN	Article id	Calibre	Origin	Pallet	Colis	Packing	Reference suppl.
<input type="checkbox"/>	MAHELA...	Valencia CAT1	4049928955807	VALC56C01ZA15TC	56	South Africa	2.0	160	DC	15.00	501172
<input type="checkbox"/>	MAHELA...	Valencia CAT1	4049928955807	VALC64C01ZA15TC	64	South Africa	8.0	640	DC	15.00	501172
<input type="checkbox"/>	MAHELA...	Valencia CAT1	4049928955807	VALC72C01ZA15TC	72	South Africa	5.0	400	DC	15.00	501172
<input checked="" type="checkbox"/>	MAHELA...	Valencia CAT1	4049928955807	VALC88C01ZA15TC	88	South Africa	5.0	400	DC	15.00	501172



VitaOptima BV

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COC Global Gap Number .. 4063651287998

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