



freshness.our passion.

ppo



Vita Optima

QUALITY FRUIT SERVICES

**Your fruit service
provider for europe**



Introduction: Vita Optima BV - Overseas fruit producer & importer and distributor

Vita Optima bv, located in Bleiswijk, is part of the PPO group of companies based in Switzerland. PPO is a company operating globally. We participate in fruit production with specific producers in the category's: fresh grapes, citrus, avocados and exotics in the countries: South Africa, Namibia, Israel, Morocco and Peru.

The Farm to Fork principle and vertical integration is an important and major part of our fresh business. To have an impression of our direct involvement of fruit productions:

| Country | PPO-Vita Optima - fruit production and distribution collaborations | Companies |
|--------------|--|---|
| Namibia | Grapes | Solar Grapes |
| South Africa | Grapes-Citrus - Avocado + Mango + Dates | Mahela - In2Fruit- Green Marketing - Alliance fruit |
| Zimbabwe | Avocado | Calypso |
| Israel | Citrus - Avocado + Mango + Dates | Mehadrin |
| Egypt | Grapes-Citrus - Sweet potatoe + Pomegrenates + Dates | Al Kareem - El Wadi |
| Morocco | Grapes - Avocado - Citrus | Mehadrin - Atlas Agrumes |
| Uruguay | Citrus - Avocado + Mango + Dates | Urudor |
| Peru | Grapes - avocado - mango | Matilda - FLP |

We are recognized as the specialist and direct link of overseas grapes, citrus, avocado and mango. Besides our involvement in production, we do also exclusively represent a number of grower – exporters for the distribution of their products for the Northern and Central European markets.

We offer, on week and seasonal base, programs with our receivers (supermarkets, wholesalers and foodservice companies throughout Scandinavia, Northern Europe, Swiss and Austria. All based on quality, efficiency and transparency.

Besides production and the commercial distribution of fresh produce we, as Vita Optima, offer a wide range of import services (from CIF TO DAP). We collect fruit from the ports in Northern and Southern Europe, facilitate supply chain management (such as fiscal clearance, transport, QA&QC – MRL checks, re and prepacking and final distribution & order picking to depot levels)

The import service clients are, besides the PPO group of companies (PPO, Helfer Swiss), a number of grower exporters such as Mahela South Africa, Mehadrin Israel, and several European import and food service companies.

We do provide schooling and healthcare assistance projects through the PPO foundation for our suppliers and own production. These projects are in Spain, South Africa, Israel and Morocco.

Our company structures 2023

PPO Holding

PPO Services AG



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Georges Helfer SA



Mehadrin Central Europe AG



mehadrin
central europe Growers at heart

Mahela Europe AG



MAHELA
EUROPE

Vita Optima



Vita Optima
QUALITY FRUIT SERVICES

Perapa AG




perapa ag

Peragri AG



Peragri
ALLIANCE

PPO Foundation



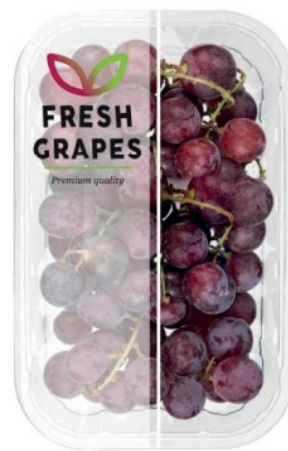
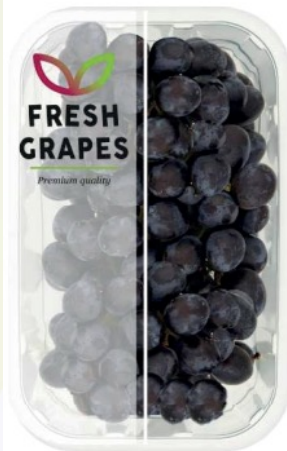
PPO Foundation



Vita Optima Import Service Flow Chart



Packing facility



Packing, re-packing and weighing



- * Place packing
- * Netlon & Girsack
- * Sorting & re-packing
- * Weight recording



Vita Optima Packing Solutions

Topseal



Shrink



Flowwrap



Net packagings




Clamshell + buckets



Quality management examples 2023:


- * QC inspection data and reports are combined in the stock reporting 24/7
- * GGN, MRL, weights and traceability records are kept for each load as per your requirements



D-Quality Survey BV
INDEPENDENT SURVEYORS

Business partner: MSC LETIZIA
Supplier: MSC LETIZIA
Vessel Name: MSC LETIZIA
Container No: GESU9419034
Position:

Inspection Date: 2022-09-28
Inspection Place: Bleswijk
Arrival week: 39
Origin: South Africa
Inspection impression: Poor till fair



URUD'OR

Boxes damaged: No
Pallets rejected: Partly
Pallets damages: No
Marks correct: Yes
Template found: Yes

Mark: 9 = excellent, 8 = good, 7 = normal, 6 = acceptable, 5 = problematic, 4 = unacceptable, 3 >= out of specification, 2 >= rework, 1 = dump/destroy

| Driver | Product | Variety | Brand | Category | Classcode | Pallet ID | GGN | Packaging | Count | Firmness | Weight 1 | Weight 2 | First appearance | Colour uniformity | Colour size | Brix 1 | Brix 2 | Scale | Skin defects | Burning | Stem | Rindbreakdown | Weight% | Mark | Visual life | |
|----------|---------|----------|---------------|----------|-----------|-----------|---------------|-----------|-------|----------|----------|----------|------------------|---|-------------|--------|--------|-------|--------------|---------|-------|---------------|---------|------|-------------|--------|
| D0991 | Oranges | Valencia | Mahela Citrus | I | 3503 | 5032 | 4049928955807 | 15 kg | 88 | Firm | 16128 | 16227 | 7 | 100% | Orange | 13.2 | 14.0 | 3.4% | 5.7% | 4.5% | 13.6% | 1.1% | 1.1% | 1 | Short | |
| Remarks: | | | | | | | | | | | | | | Photos: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 | | | | | | | | | | | | |
| D0991 | Oranges | Valencia | Mahela Citrus | I | 3503 | 5001 | 4049928955807 | 15 kg | 72 | Firm | 16176 | 16251 | 7 | 100% | Orange | 13.0 | 13.4 | 4.2% | 2.8% | | 6.9% | | | | 7 | Normal |
| Remarks: | | | | | | | | | | | | | | Photos: 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 | | | | | | | | | | | | |
| D0991 | Oranges | Valencia | Mahela Citrus | I | 3503 | 4370 | 4049928955807 | 15 kg | 64 | Firm | 16656 | 17033 | 7 | 100% | Orange | 13.1 | 13.5 | 3.1% | 7.8% | | 10.9% | | | | 6 | Normal |
| Remarks: | | | | | | | | | | | | | | Photos: 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 | | | | | | | | | | | | |
| D0991 | Oranges | Valencia | Mahela Citrus | I | 3503 | 5100 | 4049928955807 | 15 kg | 56 | Firm | 15621 | 15814 | 7 | 100% | Orange | 13.1 | 13.5 | 5.4% | 3.6% | 3.6% | 12.5% | | | | 6 | Normal |
| Remarks: | | | | | | | | | | | | | | Photos: 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 | | | | | | | | | | | | |

Temperature: 4.5-4.7

Underweight: ✔ No

Brix: ✔ Conform

Packaging: ✔

General remarks: General impression poor till normal. Presence of rindbreakdown, skin defects, burning and scale. Normal till short storage is advised.



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Pallets damages: No
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Template found: Yes

Photo 1: 


Photo 2: 

Photo 3: 

Photo 4: 

Photo 5: 

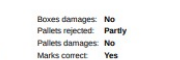
Photo 6: 



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Photo 7: 


Photo 8: 


Photo 9: 


Photo 10: 



Photo 11: 

Photo 12: 

D - Quality Survey is only responsible for the results of inspection including the statements, according the representative sampling of the inspected lot and related to the moment of inspection.
 D - Quality Survey - Ziedewij 5 - 2991 LA Barendrecht - The Netherlands - info@qualitysurvey.com

Filter Columns Grouping Details

| <input type="checkbox"/> | Layer | Supplier | Article type | Article | GGN | Article id | Calibre | Origin | Pallet | Colis | Packing | Reference supl. |
|-------------------------------------|-----------|---------------|---------------|-----------------|-----|--------------|---------|--------|--------|-------|---------|-----------------|
| <input type="checkbox"/> | MAHELA... | Valencia CAT1 | 4049928955807 | VALC56C01ZA15TC | 56 | South Africa | 2.0 | 160 | DC | 15.00 | 501172 | |
| <input type="checkbox"/> | MAHELA... | Valencia CAT1 | 4049928955807 | VALC64C01ZA15TC | 64 | South Africa | 8.0 | 640 | DC | 15.00 | 501172 | |
| <input type="checkbox"/> | MAHELA... | Valencia CAT1 | 4049928955807 | VALC72C01ZA15TC | 72 | South Africa | 5.0 | 400 | DC | 15.00 | 501172 | |
| <input checked="" type="checkbox"/> | MAHELA... | Valencia CAT1 | 4049928955807 | VALC88C01ZA15TC | 88 | South Africa | 5.0 | 400 | DC | 15.00 | 501172 | |



VitaOptima BV

Klappolder 224
2665 MR Bleiswijk
The Netherlands
+31(0) 10 311 5440

Registration

Chamber of Commerce 72629797
BTW & VAT NL859180451B01
EORI NL859180451
IFS Broker 69650/ Cert. nr. NL20/819944184
GLN Code 8719333015910
COC Global Gap Number .. 4063651287998

Bank details

Name of Bank Cooperative Rabobank U.A.
City of Bank Amsterdam
BIC RABONL2U
Account EUR NL07RABO0333507851

Sales

E-mail sales@vitaoptimabv.com
Tel. Wibo vd Ende | +31(0)10 311 5441
Mobile +31(0)6 1000 2872
Tel. Jeffrey Scholtes | +31(0)10 311 5446
Mobile +31(0)6 3195 9177

Services

E-mail service@vitaoptimabv.com
Tel. Arnoud Keijzer | +31(0)10 311 5443

Quality & Food Safety

E-mail quality@vitaoptimabv.com
Tel. Dafne Nienhuys | +31(0)6 2533 0063

Finance

E-Mail admin@vitaoptimabv.com
Tel. Wendy Smitshoek | +31(0)10 311 5444